

Main Street Monday!

Is your organization struggling to understand the role of the Organization committee? **This class begins tomorrow!** It is being taught by Mary Helmer, state coordinator in Alabama, who visited with us last January. I'm sure she would love to come visit Kentucky again if your region would have an interest in training. One session is during our winter meeting next week, but they are being recorded and available for several weeks so that you could make it up prior to the 19th. Unsure if this is for you? Read more about the course from one of your colleagues, Cathleen Edgerly, Howell, Michigan Main St. a 2018 GAMSAs winner. <https://www.mainstreet.org/blogs/national-main-street-center/2019/01/09/the-main-street-america-institutes-sustainable-org>

From your elevator pitch to your volunteer onboarding, you are working with others every day to create a thriving downtown. To successfully support your downtown businesses, residents, and stakeholders, you need a strong organizational structure. Whether you are just getting off the ground or you are a GAMSAs-winning community, join the Main Street America Institute's [Advanced Principles of Sustainable Organization](#) to elevate your ability to:

- Communicate your organization's mission and vision to stakeholders;
- Create a robust volunteer development program to engage the community; and
- Fund your organization with diverse resources in a sustainable structure.



Here is a little history to note when sending out your Valentine's this year.

KYMS community, Danville, had the first post office in the west!

They were historically bold even in 1792!

C Chocolate Fights Coughs Better
H Than Codeine, Says Science
O So what better excuse to eat chocolate,
C and LaGrange Main Street is happy to
O help keep you healthy this Saturday!
L
A
T
E
!!!



There will be no Main Street Monday next week.

We Looking forward to seeing all our Main Street directors and others next week at our KYMS Winter Meeting!

Hopefully the winter weather will stay away :)

Don't forget to bring your coins!!!

KYMS was on the road last week! We first traveled to visit with Nick Wade and the Heart of Danville for their board retreat. It was a packed agenda and we had a lot of great discussion. One of the presenters included Ben Nelson who did a great Harwood Institute aspiration exercise with the group. We liked this statement from the retreat. Economic development is a series of strategic actions and investments made by a jurisdiction (or group of jurisdictions) with the intent of leveraging public assets to attract private investment targeted towards improving the financial, fiscal, and economic well being of the community. (we would also include physical) This statement makes it easy to explain to others what Main Street is really all about. We are simply preservation based economic development.



We also saw the York House in Pikeville. You'll recall we did a window workshop there. It is now home to a children's boutique and others can see it's beauty and learn it's history as they shop.



Our next site visit was to Pikeville. Vicki Birenberg, CLG coordinator, and KYMS had a great day meeting with Main Street coordinators and city/county leaders from Pikeville and Beattyville. (Only Beattyville leaders are featured here, we forgot the photo early.) You might also recognize some Moonshiners in the photo :)

L-R Vicki, Kitty, Teresa Mays, Beattyville Main St. director, Donnie Benton, Danny Branham, General manager for Dueling Barrels distillery, Lee Co Judge, Chuck Caudill & Beattyville Mayor, Scott Jackson.



This month's Facebook giveaway in Cadiz is from the Main Street Pharmacy. They are giving away a basket of items to help during cold and flu season!

Cupid Giveaway from Campbellsville Main St.

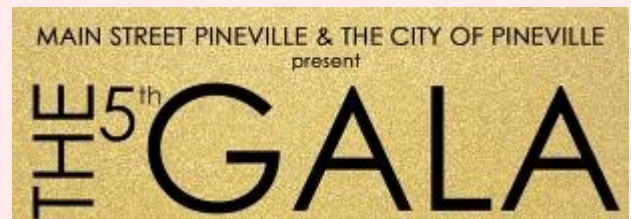


A new business is coming

Main Street Shelbyville!




Another new business on Madison Avenue in downtown Covington! A new nightlife and Southern-inspired dining spot with the addition of Sugar Whiskey Sis, a self-proclaimed "moonshine room" opens on Friday, Feb. 8



KYMS will be a guest speaker at this SOLD OUT evening! This has been a great event for Pineville Main Street and honors all the work that has and is taking place in Pineville and the people who make it happen.


Hometown Influences
a night with
 BROCK SAWYER, JASON SAWYER,
 JACOB JOHNSON AND JUSTIN MOBLEY



Sponsored by Guthrie Main Street
 OPERA HOUSE EVENT CENTER
 111 EWING STREET (UPSTAIRS)
 DOWNTOWN GUTHRIE
 2/16/19 7-11 PM






Middlesboro Director, Emily Ayers, spent time in sunny LA while we were in the KY deep freeze attending the Annual Levitt Foundation convening with Bell Co. tourism. Emily said they met some great new friends and compared ideas with different cities to bring home! We can't wait for the 2019 [Levitt AMP Middlesboro Music Series!!!](#)

TR  **VIA**
Night
February 8, 2019

- Teams of Eight • \$200 / team
- Dinner Included • Cash Bar
- Cash Prizes • Door Prizes
- Doors Open 5:30 p.m. • Dinner 6 p.m.
- Competition begin at 6:30 p.m.

Call Murray Main Street to sign up!
 Space is limited.
 270-759-9474

Location: Springhill Suites by Marriott - Chestnut Room


ARTS DAY
 IN KENTUCKY
 FEBRUARY 22, 2019

Check out our sister agency the Kentucky Arts Council to see what they have planned for ARTS DAY in KENTUCKY and promote your local Main Street community artists!!

**MOREHEAD
ANTIQUES
AND
ART MARKET**

**MARCH 1, 2019
6-9 PM**
**MARCH 2, 2019
9 AM-6 PM**

**MOREHEAD CONFERENCE CENTER
111 EAST FIRST STREET**

**\$2 ADMISSION - MAR 1
\$3 ADMISSION (BOTH DAYS)**

**\$5 on-site appraisals by
Richard Mook and Tom Clark.**

**Antique glassware, jewelry,
furniture and a juried
art market!**



**MIDNIGHT AT THE
MASQUERADE** The Murder Mystery Co.

A Murder Mystery Experience

**Saturday, February 9
7:00 PM**
*Diners will open at 6:00.
All guests should arrive by 6:30 pm.*

**\$40.00 Per Person
RESERVATIONS REQUIRED.
606-848-3000**

Cash Bar Available

Dinner Menu
Fried Chicken
Roast Beef
Mashed Potatoes
Green Beans
Honey Glazed Carrots
Salad
Choice of Dessert

**Includes Dinner, Murder Mystery Show, &
After Party & Dance with Kudu Killers & Late
Night Love & Marriage Game Show.**

Hotel Accommodations are also available. Call for pricing and availability: 606-848-3000




**"Roses are red,
Violets are blue;
When we spend
where we live,
More local
good it will do."**

facebook.com/LiveLocalUSA




Join your fellow commercial district revitalization professionals at the 2019 [Main Street Now Conference](#) Seattle, Wash. March 25-27, for three exciting days of educational sessions, mobile workshops, special events, and more. Remember there is a special rate for government officials!!

Happy Belated Birthday to Bobbie Gothard, Tri Cities, Jan 31
Happy Birthday to Vicki Goode, Perryville, Feb 8th!

